



Down To Earth SPRING 2004 NEWSLETTER

Practical Goods For Natural Living

Store Locations:

532 Olive St. • Eugene, OR 97401 • 541.342.6820
2498 Willamette • Eugene, OR 97405 • 541.349.0556

New Products!

Down to Earth All Organic Compost 1.5 cu. ft., Loose Fill Bag



Made of forest by-products, composted dairy manure, and chicken manure. Fortified with worm castings to aid root development; bat guano to increase fertility; kelp meal to provide trace elements and naturally occurring growth hormones; and oyster shell to supply calcium and help balance pH. Tested free of pesticide residue.



Earth Plugs

Excellent, all natural rooting or seed starting medium that consists of composted treebark that is inoculated with microorganisms. Composted bark gives off a natural rooting hormone while microorganisms colonize young roots, maximizing nutrient uptake and helping resist disease.

Home & Garden SALE

**Sale Runs
3/11/04 - 3/31/04**

HOUSEWARES

- 12 oz. Clear Martini Glass **Sale 2.99**
- 12 oz. Mediterranean Blue Martini Glass **Sale 2.99**
- 12 oz. Pilsner Glass **Sale 1.49**
- Stainless Steel Measuring Cups **Sale 8.99**
- Jumbo Garlic Press **Sale 6.99**
- Anchor Hocking Bakeware **25% off**
- All Bamboo Steamers **25% off**
- All Recycled Glass Cruets **20% off**
- All Dish Towels & Dishcloths **20% off**
- All Wüsthof Trident Knives **20% off**
- All Tea Kettles **20% off**
- All Coir Fiber Door Mats **20% off**
- All T-shirts
(Excludes Food For Lane County) **20% off**
- Periwinkle Fiestaware **20% off**
- Rose Fiestaware **20% off**



GARDEN

- All Wind Chimes **20% off**
- All Tube Bird Feeders **20% off**
- All Bird Houses **20% off**
- All Outdoor Cedar Furniture **20% off**
- Select Cedar Furniture **40% off**
- DTE All Organic Potting Soil 1.5 cu. ft. **Sale 6.59**
- DTE All Organic Compost 1.5 cu. ft. **Sale 4.69**
- Trowel **Sale 1.99**
- Transplanter **Sale 1.99**
- Cultivator **Sale 1.99**
- All Veggie, Annual, & Herb Tray Packs **Sale 1.99**
- All Summer Blooming Bulbs **20% off**
- All Bare Root Fruit Trees, Grapes, Caneberries
(Excludes Strawberries) **20% off**



20% OFF COUPON

Any one item over \$10

Except: All Omega and Champion juicers and accessories, All Innova, California Natural and Nutro pet products, and already discounted items. Expires 3-31-4. Limit one coupon per customer.



532 Olive St. • 2498 Willamette • Mon-Sat 10-6 • Sun 10-5



Spring Gardening Calendar

MARCH

Planting

Annual Flowers: With the onset of spring, try planting a few annual flowers now. Chances are good that calendulas, marigolds, poppies, primroses, pansies, alysium, etc. will sprout and come up.

Vegetables: The seeds of hardy brassicas, radishes, potatoes, spinach, and turnips can all be planted now.

Bulbs: Plant Dahlias and other tender bulbs for continuous summer blooms.

Perennials: Fertilize roses after pruning. Fertilize lilacs and add lime to the soil. Use Down To Earth's Rose, Flower and Bulb Mix.

Trees: If your soil is workable, plant bare root trees where they will get lots of sun. Mix in compost.

Berries and Grapes: Plant bare root raspberries, currants and grapes. All of these can be trellised to save space.

Pruning

Spring Flowering shrubs: prune after the blooms have faded.

Hedges: Prune back any weak or spindly growth. Prune slightly below desired height.

Clematis: Prune back clematis by variety.

General

- Spread compost over garden and turn soil.
- Divide hostas, day lilies, chrysanthemum, lupines and daises.
- Grafting can now be started.
- Bring geraniums, fuchsias and begonias from storage and fertilize lightly with Down To Earth's Rose, Flower and Bulb Mix.

APRIL

Planting

Vegetables: The following vegetables can either be set out or seeded directly into your bed: broccoli, bok choy, cabbage, carrots, cauliflower, chard, chives, endive, leeks, lettuce, peas, radishes, rhubarb, rutabagas, spinach and turnips.

Perennial Herbs: Rosemary, mint, sage, and thyme can be planted outside.

Shrubs: Fertilize azaleas, rhodies and camellias with Down To Earth's Rhody and Azalea Mix.

Bulbs: Plant dahlias, gladiola and other tender bulbs. Fertilize with Down To Earth's Rose, Flower and Bulb Mix.

Fertilize

Fruit and Shade Trees: Fertilize around the drip line of trees where most nutrient uptake occurs.

Berries: Apply manure or compost to cane and trailing berries.

Lawns: Use a slow release nitrogen fertilizer such as Bio-Turf; let the spring rains carry the fertilizer into the soil.

Pruning

Ornamentals: Prune ornamentals for better air circulation.

Pest Management

Slugs: Protect new plant growth from slugs. Use Sluggo, oyster shell, copper strips, or beer traps and hand pick at night. Clean up potential hiding places for slugs, sow bugs and millipedes.

Row Covers: Use floating row covers to keep insects such as cabbage maggots, adult flies, and carrot rust flies away from susceptible crops.

Strawberries: Spray strawberries with water using a high pressure, low volume spray jet or use an insecticidal soap to control spittlebugs and aphids.

Roses: Control rose diseases such as black spot and mildew. Remove infected leaves and spray with neem oil or All Season Horticulture and Dormant Spray.

General

Soil: Prepare garden soil for planting. Incorporate organic materials and other amendments as needs are shown by soil analysis. Prepare raised beds in areas where cold soils and poor drainage are a continuing problem.

Compost and Manure: Place compost or well decomposed manure around perennial vegetable plants. Spread compost over garden and landscape areas.

MAY

Planting

Vegetables: Make successive sowing of coles, greens, root crops, beans and corn.

General

- Fertilize maturing plants with fish emulsion and liquid seaweed on the soil as well as foliar spraying the leaves.
- Mulch beds with straw to keep soil cool and moist.
- Hill up leeks and potatoes.
- Harvest the outer leaves of spinach, lettuce, and greens for early salad. Flavor with thinnings of root crops.
- Gradually harden off cukes, eggplants, squash, pumpkins, and mid to late season tomatoes. Gently transplant on a cloudy day or evening and apply row covers. We recommend Reemay.